

# NATIONAL ENTREPRENEURSHIP CONCLAVE 2024 (NEC-2.0)

@LEAD College of Management  
Dhoni , Palakkad , Kerala- 678007



## B-SCHOOL to E-SCHOOL

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Stage 2 - 3 Days  
Business Plan Contest &  
Mega Pitch Fest  
26, 27 and 28 January 2024

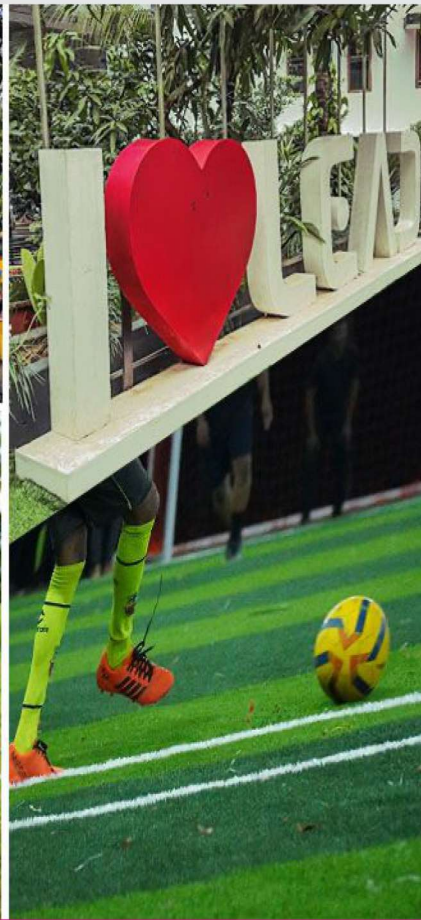
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For Registration

<https://tinyurl.com/nec20-secondstage>





## About LEAD

LEAD College of Management, an NBA accredited Business School, committed in nurturing young talents and fostering entrepreneurship culture among students, by providing a holistic support system, including mentorship, resource support, industry partnerships etc,

In order to support entrepreneurship education, LEAD College of Management hosts national level conclave every year, a groundbreaking program that is meant to empower aspiring entrepreneurs and cultivate their entrepreneurial mindset with the aim to succeed in the ever-evolving field of entrepreneurship.

## About NEC 2.0

National Entrepreneurship Conclave is a transformative program offered by LEAD college of Management in Collaboration with various other institutions like KSUM, KIED, K-DISC, IPTIF, TECH IN, PMA, KIF, KSSIA, KBS etc in support of entrepreneurship education, designed to empower aspiring entrepreneurs and to nurture their entrepreneurial mindset to succeed in the dynamic world of entrepreneurship

The National Entrepreneurship Conclave (NEC-2.0), a comprehensive entrepreneurial extravaganza, is the conclave's second edition. The NEC takes the participants through a structured journey of ideation, business modelling, validations, DPR, investor pitch deck etc. The total event is proposed in two stages: the first will be providing them with the necessary knowledge, skills, and support to take forward their idea to a product or service. The second stage will offer a platform for presenting their Business model to a Panel of Experts and Pitch to the investors.





## NEC 2.0 - FIRST STAGE BOOTCAMP PROGRAM SCHEDULE FOR 3 DAYS

### DAY-1: 1-11-2023

Topic Handled	Resource Person	Designation
Inauguration of Conclave	Dr S Chithra IAS	District Collector, Palakkad
Entrepreneurship Experience sharing	Mr.Raman&Laxman	Winning TEAM of NEC 1.0
Entrepreneurship Opportunities Identification	Dr Chandrasekar R	Distiguished Professor, Market Strategy Advisor and Entrepreneur
Problem canvas, Assumption Validation Workshop and desirability check	Ms.Noureen Aysha & Mr.Naseef Nazar	Founders of Femisafe: A Startup for Making Women's lives better and easier
Design Thinking & Innovation Workshop	Mr.Biju R Balagopal	Director - TerraPay, Design thinking Trainer & Innovation Consultant
Technology selection in start up ideation and PoC Validation	Dr.Saishyam Narayan	COO, IIT Palakkad Technology IHub Foundation (IPTIF)
DARE to LEAD - Hands on Experience	Dr Thomas George K	Chairman & Director, LEAD College of Management

### DAY-2: 2-11-2023

Tools for Successful Entrepreneurship	Mr. Varada Rajan Krishna	Co-Founder of 100 Open startups, Senior Investment advisor
MVP & Go to Market Strategy Workshop	Mr.Senu Sam	Co-Founder & CEO, Mykare Health
Business Model canvas and entrepreneurship Feasibility Workshop	Mr.Harshit Desai	Managing Partner - Strativity or you can have Co-founder TheGrapevine.
Finance Modelling and Valuation of Business	C A.Jithendar Jain	Managing Partner , Proshark Capital Advisors., & Registered Valuers

### DAY-3: 3-11-2023

What Investors look from Entrepreneurs & Global platform for Entrepreneurs	Mr.Arun Nair	Execitive Director, TiE Kerala
Pitchdeck preparation and How to Pitch?	Mr. Mittu Tiji	CEO - AIC IIIT Kottayam, Director - Merstra Foundation, State Lead - Headstart Network Foundation
MSMEs & Start Ups - Policies and Programs of Government of India	Mr Martin Chacko	Asst. Director & Head of office MSME -DFO ( MSME Development & Facilitation Office) , Thrissur Ministry of MSME Govt of India
Acheivment motivation and Entrepreneurial Leadership	Mr.Jiji Thomson IAS (Retd)	Former Chief Secretary, Government of Kerala
Entrepreneurship Experience sharing	Mr.Anish Achuthan	Founder Open - Modern Business banking platforms for SMEs & Start ups, First Unicorn from Kerala & 100th Unicorn from India

## Stage 2

## Business Plan Contest & Mega Pitch Fest

3 Days (2024 January 26, 27 & 28)

### Eligibility:

- Any recently graduated individual or final/pre-final year degree student, is eligible to apply along with a similar team member, who are willing to pursue the dream to become an entrepreneur
- Age of the candidate shall be below 30 Years (ID Proof with DOB shall be submitted)
- Shall have valid proof showing the studentship or degree completion.
- Only for the first 50 teams additionally to those already registered

### Cash Prizes and Offers

Fabulous Cash prizes and Scholarship worth Rs. 2 Crore to Top 50 teams, as detailed below:



Scholarship Per Student  
₹ 7,75,000



Scholarship Per Student  
₹ 7,00,000



Scholarship Per Student  
₹ 6,50,000

Position	Cash Prize Per Team ₹	Scholarship Per Student ₹
4 <sup>th</sup> - 5 <sup>th</sup>	25,000	6,00,000
6 <sup>th</sup> - 10 <sup>th</sup>	20,000	3,50,000
11 <sup>th</sup> - 12 <sup>th</sup>	15,000	2,50,000
21 <sup>th</sup> - 30 <sup>th</sup>	10,000	1,00,000
30 <sup>th</sup> - 50 <sup>th</sup>	5,000	50,000

### Registration:

- Rs. 2000/- including 18% GST per graduate/Student participating in NEC-2.0 second stage
- Dormitory accommodation for the participant would be provided for Two nights for second phase of the NEC 2.0
- Food will be provided for the participant for three days in second stage of NEC 2.0.
- Accompanying persons (non-participant), if any, shall pay Rs.1500 per person for accommodation and food for 3 days of NEC 2.0.
- Students coming from states outside Kerala are eligible to get second class sleeper charges from the nearest railway station of their domicile to Palakkad Jn railway station (ticket to be produced along with the claim form)



LEAD COLLEGE OF MANAGEMENT

LEAD Business Incubation

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Associates of NEC 2.0

